

Fresh Presence

Caller ID Exhaustion and non-geographic DIDs influence the effectiveness of your outbound calling campaigns

Caller ID Exhaustion causes prospects to ignore your calls.

With caller ID on virtually every phone, prospects can track and save phone numbers to avoid unwanted calls.

Access to over 250 DIDs makes your calls unrecognizable.

AireSpring Fresh Presence eliminates caller ID exhaustion by providing you with up to 280 originating ANIs from every available area code in the U.S. to serve as a caller ID during your outbound campaigns.

Randomized originating ANIs for every call.

Go even further with Fresh Presence Enhanced, which will automatically randomize each originating ANI for every outbound call.

Refreshed list of DIDs every three months.

In addition to the listed features, you have the option to swap out and replace your DIDs with a fresh list every three months.

*To comply with federal regulations, these originating ANIs are yours to own, meaning you will be able to accept inbound calls routed to these DIDs.

People are less likely to answer non-geographic DIDs.

Studies show that people are four times less likely to answer a call from non-geographic DIDs, such as toll-free, blocked, private, or unlisted numbers. Calling from these types of numbers will diminish your outbound call connection rates.

280 geographic DIDs from 48 states in outbound campaigns.

With up to 280 geographic Fresh Presence DIDs, your targets are more likely to answer your calls. You can choose to originate from all 48 states, or select specific area codes to serve as originating ANIs.

Customers that call back will all be seamlessly routed to your PBX, landline phone or mobile phone – anywhere in the world, no matter what number you used to call them.



Fresh Presence Enhanced	Fresh Presence	
✓	✓	Over 200 DIDs from nearly anywhere in the continental U.S.
✓	✓	New list of DIDs every quarter.
✓	✗	AireSpring will automatically manage your list of DIDs and randomly assign DIDs to prospects when you call.
✓	✗	Customize your list so that you have access to more DIDs in target areas.

THE AIRESPRING ADVANTAGE™

Fully Managed Network with QoS

Our fully managed, owned and operated IP network with end-to-end Quality of Service (QoS) provides exceptional voice quality. Multi-carrier and multi-network redundancy delivers maximum security and uptime (available with AireSpring Managed Connectivity).

Reliable and Diversified Network

AireSpring's geo-redundant network provides true network diversity and supports disaster recovery options, helping to ensure business continuity.

FREE On-Premises Enterprise-Grade Router/Gateway

We provide a fully managed, enterprise-grade router/gateway to manage VoIP and Data traffic, (available with AireSpring Managed Connectivity).

Eliminate Finger Pointing Between Providers

All services are delivered by a single vendor on a fully managed network, allowing you to avoid the finger pointing that can occur when multiple vendors are involved (available with AireSpring Managed Connectivity).

Free 24/7 Proactive WAN Network Monitoring Service

Our Managed Connectivity services include free 24/7 professional monitoring with the AireNMS network monitoring service. Our Network Operations Center (NOC) proactively monitors your network to pinpoint and fix potential problems before they affect your business (available with AireSpring Managed Connectivity).



AireSpring has received numerous industry awards for "Product of the Year", "Best Telecom Deal", "Members Choice Top Reseller", "Best in Show", and "Top Channel Program".

Ready to find out more? Contact us at 888-389-2899, email sales@airespring.com, or visit our website at www.airespring.com

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